FOR IMMEDIATE RELEASE

National Neighborhood Watch Releases New Technology Platform to Reduce Crime in Communities.

National Sheriffs' Association, the creators of the National Neighborhood Watch program, are launching a new Safe City Platform.

(Sep. 12, 2017) – The National Neighborhood Watch (www.NNW.org) has released a new version of Neighborhood Watch.   The National Sheriffs' Association looked at the technologies the public uses to post information on social media sites and utilizes that technology to help turn the Neighborhood Watch into a more tech savvy institution.

The Safe City Platform incorporates the technology of using the BlackBox Digital Witness mobile app along with video doorbells and IP cameras to create a new safety net of protection. This safety net can help deter criminals from entering the neighborhoods by posting the new signs and employing the new platform. Criminals will know that anyone in the neighborhood can record video and send it directly to their neighborhood watch captain and or to participating local law enforcement within seconds. The application can also be used to report terrorism, suspicious behavior and animal abuse.

The first phase of the Safe City Platform is the launch of Neighborhood Watch NOW. This incorporates new signage, the free BlackBox Digital Witness App, and a web portal for neighborhood watch captains to view reports of suspicious behavior. The new program also includes a free web portal for 911 and Law Enforcement Agencies to view reports of videos escalating to 911 calls, terrorism, suspicious behavior reports and reports of animal abuse.

Starter Kits composed of signage and Video Doorbells will be offered to HOA organizations nationwide at a bulk discounted price.

Future phases include the integration with video doorbells, IP based cameras, and home automation technologies. National Sheriffs' Association technology partner ICE BlackBox, Inc. is currently working with SkyBell to integrate an emergency feature into their mobile applications. The next phase will also include new technologies to protect our school zones.

For more information on the Safe City Platform and Neighborhood Watch NOW click here. Third party Alarm, IP Camera and Video Doorbell companies wanting to integrate with this platform – send an email to plugin@iceblackbox.com.

The National Sheriffs' Association (NSA) is a non-profit professional association located in Alexandria, Virginia. NSA represents the nearly 3,100 elected sheriffs across the nation and has more than 20,000 members, including deputy sheriffs, other law enforcement professionals, and students. Throughout its sixty-seven year history, NSA has served as an information clearinghouse for sheriffs, deputies, chiefs of police, other law enforcement professionals, state governments and the federal government. NSA also provides management training for sheriffs and their command personnel in school safety and court security. The organization also administers the highly successful National Neighborhood Watch, Weapons of Mass Destruction Response, and Triad programs.